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## **Malaysia Pavilion at Expo 2020 Dubai offers online virtual experience**

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A view of Dubai city in UAE. (Bloomberg filepix)

KUALA LUMPUR (Oct 5): The Malaysia Pavilion today launched its e-platform, which is a virtual version of the physical pavilion at Expo 2020 Dubai, providing an added facility for the general public to experience the exhibits, as well as drive traffic and enhance connectivity for Malaysia's trade and business programmes.

The on-demand platform can be accessed through the Malaysia Pavilion website at [www.malaysiaexpo2020.com](http://www.malaysiaexpo2020.com) and aims to provide Malaysian business participants, a global reach with greater reach and speed, said Malaysian Green Technology and Climate Change Centre (MGTC) in a statement.

The launch of the e-platform was announced by Science, Technology and Innovation Minister Datuk Seri Dr Adham Baba in his opening speech at the Malaysian International Technology Summit (MITS) on Tuesday, which was delivered by the ambassador of Malaysia to the United Arab Emirates Mohd Tarid Sufian.

Malaysia's participation in Expo 2020 Dubai is spearheaded by the Ministry of Science, Technology and Innovation (MOSTI) with MGTC as implementing agency.

Malaysia carries the theme of "Energising Sustainability" at the expo.

Dr Adham Baba said the virtual platform provides an end-to-end e-commerce marketplace for the country's entrepreneurs to meet and interact with buyers and collaborators.

"This includes those participating in-person at our 26 weekly trade and business programmes in Expo 2020 Dubai or those who wish to join the sessions virtually," he said.